



MELPLASH SHOW SPONSORSHIP PACKAGES

The Melplash Show is an important annual event for everyone who works or lives in West Dorset as well as for tourists who enjoy visiting this beautiful part of rural England. It showcases the best of agricultural and rural life by the sea and is open to all. The Show is a fantastic day out for all the family and offers a great opportunity for corporate sponsors to communicate with a wide variety of audiences.

- Raise YOUR profile within West Dorset and surrounding area
- Be seen to be a shareholder in YOUR local Show
- Steal a march on YOUR business competitors!
- Actively promote YOUR business both on site and in the programme
- Entertain YOUR clients in style at the Show
- Privileged car parking and other benefits

www.melplashshow.co.uk

**NUMBER
OF SHOW
ATTENDEES;
CIRCA 20,000**
(locals & visitors
to the area)

MELPLASH SHOW

SPONSORSHIP PACKAGES

All our packages can be tailored to meet your specific needs



PLATINUM SPONSORS £5,000 +

The benefits are: (pro-rata)

- Prominent branding site for signs/banners (your company names and logo) around sponsored area
- Up to 6 additional banner sites around the showground
- Full PA publicity in the main ring and sponsored area (where applicable)
- Free allocation of trade stand/sponsors space (9m x 9m)
- One full page colour advertisement in the Show Programme and Show Schedule
- Company logo on show website and website link to own website
- Regular mentions on social media – Twitter and Facebook
- Dedicated press release announcing sponsorship
- Free admission tickets and allocation of sponsor badges
- Preferential parking for guests on Show Ground
- Free Show programme
- Admission to Members' Enclosure
- Tour of Show with President and/or Chairman
- Invite for up to 4 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)

DIAMOND SPONSORS £2,500 +

The benefits are: (pro-rata)

- Prominent branding site for signs/banners (your company names and logo) around sponsored area
- Up to 4 additional banner sites around the showground
- Full PA publicity in sponsored area (where applicable)
- One full page colour advertisement in the Show Programme
- Company logo on show website and website link to own website
- Regular mentions on social media – Twitter and Facebook
- Dedicated press release announcing sponsorship
- 8 x show admission tickets and allocation of sponsor badges
- Preferential parking for guests on Show Ground
- Free Show programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



GOLD SPONSORS £1,000 +

The benefits are: (pro-rata)

- Prominent branding site for signs/banners (your company names and logo) around sponsored area
- Up to 3 additional banner sites around the showground
- Full PA publicity in the main ring and sponsored area (where applicable)
- One full page colour advertisement in the Show Programme and Show Schedule
- Company logo on show website and website link to own website
- Regular mentions on social media – Twitter and Facebook
- 6 x show admission tickets and allocation of sponsor badges
- Preferential parking for guests on Show Ground
- Free Show programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



A great day's entertainment for all the family



SILVER SPONSORS £500 +

The benefits are: (pro-rata)

- One banner site on showground
- ½ page colour advertisement in the Show Programme
- Company logo on show website and website link to own website
- Regular mentions on social media – Twitter and Facebook
- 4 x show admission tickets and allocation of sponsor badges
- Preferential parking for guests on Show Ground
- Free Show programme
- Admission to Members' Enclosure
- Invite for up to 2 guests at the President's Lunch
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)



BRONZE SPONSORS £250 +

The benefits are: (pro-rata)

- A mention in the Show Guide with company logo
- Company logo on show website and website link to own website
- Regular mentions on social media – Twitter and Facebook
- 2 x show admission tickets and allocation of sponsor badges
- Free Show programme
- Admission to Members' Enclosure
- Invitation to the Sponsors' cream tea on the afternoon of Show Day
- Invitation to the Sponsors' reception in the Autumn
- Sponsorship recognition on all press, listings, advertising and related media (where applicable)

**SPECIAL TERMS FOR MORE THAN ONE
YEAR SPONSORSHIP, CALL 01308 423337**



MELPLASH AGRICULTURAL SOCIETY

Registered Charity No: 1130201

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www.melplashshow.co.uk